
Society for Affective Science

Inaugural Conference — April 24-26, 2014 • Hyatt Regency Bethesda, Washington, DC

Sponsorship Opportunities

The Society

The Society for Affective Science (SAS) is an international society whose mission is to foster scientific advances in our understanding of affect. The term “affect” denotes a range of phenomena, including emotions, moods, stress, dispositions, preferences, core affect, arousal, and motivational impulses. Members of SAS are united in the goal to understand how affective phenomena such as these are generated, regulated, and remembered, how they are reflected in subjective experience, expression, and central and peripheral physiology, how affective phenomena relate to non-affective phenomena and functioning in daily life, and how cultural, social, biological, developmental, and situational contexts influence (and are influenced by) these processes and outcomes. Our guiding premise is that human and non-human affective phenomena transcend traditional disciplinary differences in emphasis and focus, and that collaborations across disciplinary lines will accelerate scientific discoveries in a range of topics and fields.

The Audience

Members of SAS span disciplines such as psychology, medicine, neuroscience, computer science, law, economics, anthropology, linguistics, sociology, business and other related fields. They are faculty members, public and private sector scientists, postdoctoral trainees, and graduate and undergraduate students at colleges, universities, and other institutes around the world. Nearly all of them are affective scientists who conduct basic and applied empirical research using a broad range of research designs, methods, and measures. In their home department or institute, SAS members interact on a daily basis with other scientists, trainees, and students in their classes and in their labs in the context of collaborative research projects. In addition, many of our members are the heads of research laboratories, institutes, and/or departments, and almost all actively engage in some level of teaching duties; as such, they are charged with making purchasing decisions vis-à-vis equipment, books, and supplies.

Our first conference is expected to attract roughly 300-400 attendees and includes invited addresses, an engaging debate, “TED”-like and flash talks, thematic methods-based lunches, salons that foster interaction between attendees and speakers, and poster sessions. These formats promise a rich set of theoretical and methodological contributions in a variety that offers “something for everyone”.

Sponsorship Opportunities

The Society for Affective Science offers opportunities for organizations to support its mission of information dissemination by sponsoring any of the following events. All sponsors will be acknowledged in the program and on signage throughout the conference. Funding of the SAS annual meeting does not influence the content of its program or the peer review process. SAS acceptance of financial support does not imply endorsement of products or concepts of the contributing organizations. For sponsorship pricing or more information about sponsorship opportunities, contact Susan Rees at srees@reesgroupinc.com or at 608-268-4713, ext. 138.

Thurs, Apr 24	7:15 pm – 8:00 pm	Reception/cash bar following Opening Ceremony and Debate
	7:15 pm – 8:15 pm	Poster Session A
Fri, Apr 25	8:30 am – 9:30 am	Poster Session B (including journal editors) with Coffee/Breakfast
	12:00 pm – 1:15 pm	Methods-Based Thematic Lunches
	2:45 pm – 4:15 pm	Salons with coffee
	7:15 pm – 8:00 pm	Reception/cash bar following Invited Address
Sat, Apr 26	8:30 am – 9:30 am	Poster Session C (including funding agencies) with Coffee/Breakfast
	12:00 pm – 1:15 pm	Methods-Based Thematic Lunches
	2:45 pm – 3:45 pm	Flash talks with coffee
	7:15 pm – 8:00 pm	Reception/cash bar following Presidential Symposium

Contact

Questions about available opportunities? Please contact:

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